

First Friday Noontime Forum Series
“Continuing the Growth and Prosperity of Downtown Lancaster”

Highlights – April, 2011

A New Strategic Plan for Lancaster City

Mayor J. Richard Gray

- Five focus areas—The Arts; Business Development; Green & Sustainable; Neighborhood Quality of Life and Public Safety.
- The Arts—will promote and reinforce a “city authentic” brand—incorporate public art into parks, landscapes and public spaces- use city parks as entertainment venues and develop opportunities to place local public art in neighborhoods.
- The City will assist with the creation and implementation of a local financing pool. The City’s permitting and approval process will be streamlined. Vacant commercial spaces will be targeted for development.
- The City will create resources and opportunities to help fund city-wide green initiatives for residential, business and city projects. The City will facilitate the efforts of residents and businesses to incorporate green strategies into homes and facilities. Waste and commercial recycling programs will be developed and implemented.
- The City will encourage the increase of owner-occupied housing in the City.
- Technology will be employed to identify problem areas and track results in improving public safety.