

**First Friday Noontime Forum Series**  
**“Continuing the Growth and Prosperity of Downtown Lancaster”**

**Highlights – July, 2011**

**THINK BIGGER**

**Melody Keim, V.P. of Programs and Initiatives and  
Tracy Cutler, Chief Communication Officer  
Lancaster County Community Foundation**

- The Foundation was founded in 1924. It is the steward of \$70 million in community assets.
- \$2.1 million was invested in to the community in 2010.
- 90% of the U.S. population give to a “cause”; however, only 7% of the population includes a charitable intent in their will or estate. Within the next 50 years approximately \$43 billion of wealth will transfer in Lancaster County. This is an opportunity of our generation to impact Lancaster County.
- The Foundation is committed to creating a “tipping point” by challenging the community to think bigger on how each one of us can leave a legacy or make an impact in the community.
- The “AH-HA Project!” has been launched by the Foundation for 2011. This program will provide grant dollars to organizations engaged in finding creative solutions to real problems in the community. The Foundation has committed to maintain a 5 to 10 year focus on this initiative. Awarded funds are project specific. Funded projects will lead to increased financial stability of the organization and to an improved quality of life in Lancaster County.