

First Friday Noontime Forum Series
“Continuing the Growth and Prosperity of Downtown Lancaster”

Highlights

**June 2009 – Fred Kent, President – Project for Public Spaces
Placemaking Lancaster—Q&A**

Placemaking is:

- ❖ All about creating places people will enjoy.
- ❖ Community-driven approach, led by “zealous nuts” to make downtowns and neighborhoods more appealing by creating authentic destinations that are full of life.
- ❖ Is beautification, human empowerment, and bringing people together.
- ❖ The convergence of many people, skills, movements and interests working together—Community/economic development, civil society, public health, environmental activism, sustainable agriculture, transportation, historic preservation, city revitalization, smart growth, etc.
- ❖ A well-orchestrated campaign driven by the community; many people with many interests and skills sharing a vision.