

First Friday Noontime Forum Series
“Continuing the Growth and Prosperity of Downtown Lancaster”

Highlights – November, 2011

THINKING BIGGER—CHANGING THE CONVERSATION

Melody Keim—VP of Programs & Initiatives
—Lancaster County Community Foundation

- The Community Foundation is a nonprofit community-based organization. The role of the Foundation is to help strengthen Lancaster County for the long-term.
- Currently the Foundation manages \$70 million in assets. The Foundation provides everyone in the County a way to give back and make a difference in the community for the long-term through philanthropic investments.
- The Ah-Ha Project will be the focus of the Foundation for a period of 5-10 years.
- The Project is focused on increasing financial stability and quality of life by: providing leadership; connecting people and ideas and investing in creative solutions to real problems.
- Due to the downturn in the economy alternatives must be found to the current model of non-profit funding.
- Organizations are shifting—collaborations are occurring that have never occurred before.
- Charity is giving with your heart. Philanthropy is motivational giving—with a plan. Giving needs to become more deliberate.
- 90% of the general population make gifts—only 7% of the population include gifts in their estate planning.