

First Friday Noontime Forum Series
“Continuing the Growth and Prosperity of Downtown Lancaster”

Highlights

October 2007 - INSIDER SURVEY FINDINGS—An Open Discussion

- ❖ Beautification—it’s not just decorative—dead corridors need to be eliminated.
- ❖ Attracting people to come downtown is a tough nut to crack due to the perception of crime. More special events with food and entertainment are key to getting Countians downtown—word of mouth. More urban shopping is needed.
- ❖ Current traffic patterns encourage people to drive through—eliminate some of the one-way streets. And, reduce cut-through truck traffic.
- ❖ Increase evening entertainment venues—Young people are more city-oriented and they want things to do—movie theatres, dance clubs, etc.
- ❖ Communication is key to the success of the Mayor’s Strategic Plan. It’s hard to be for something until something goes wrong.