

Builds & Supports the Local Economy

- Small-scale entrepreneurship
- More quality goods available
- Higher real estate values
- Local ownership, local value
- More desirable jobs
- Increased currency velocity
- Greater tax revenue
- Less need for municipal services

Nurtures & Defines Community Identity

- Greater community organization
- Sense of pride and volunteerism
- Perpetuation of integrity and values
- “Mutual coercion,
mutually agreed upon”
- Less need for municipal control
- Self-managing

Fosters Frequent & Meaningful Contact

- Improves sociability
- More cultural exposure, interaction
- Exchanges and preserves information,
wisdom, values
- Supports barter system
- Reduces race and class barriers
- Feeling of interconnection

Place

Creates Improved Accessibility

- More walkable
- Safe for pedestrians
- Compatible with public transit
- Reduces need for cars and parking
- More efficient use of time and money
- Greater connections between uses

Promotes Sense of Comfort

- Visually pleasing
- Generally stimulating
- Sense of belonging
- Greater security
- Better environmental quality
- Feeling of freedom

Draws a Diverse Population

- More women, elderly, and children
- Greater ethnic and cultural pluralism
- Encourages a range
of activities and uses
- New service, retail,
and customer niches
- Variation and character
in built environment
- Encourages community creativity

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The Benefits of Place